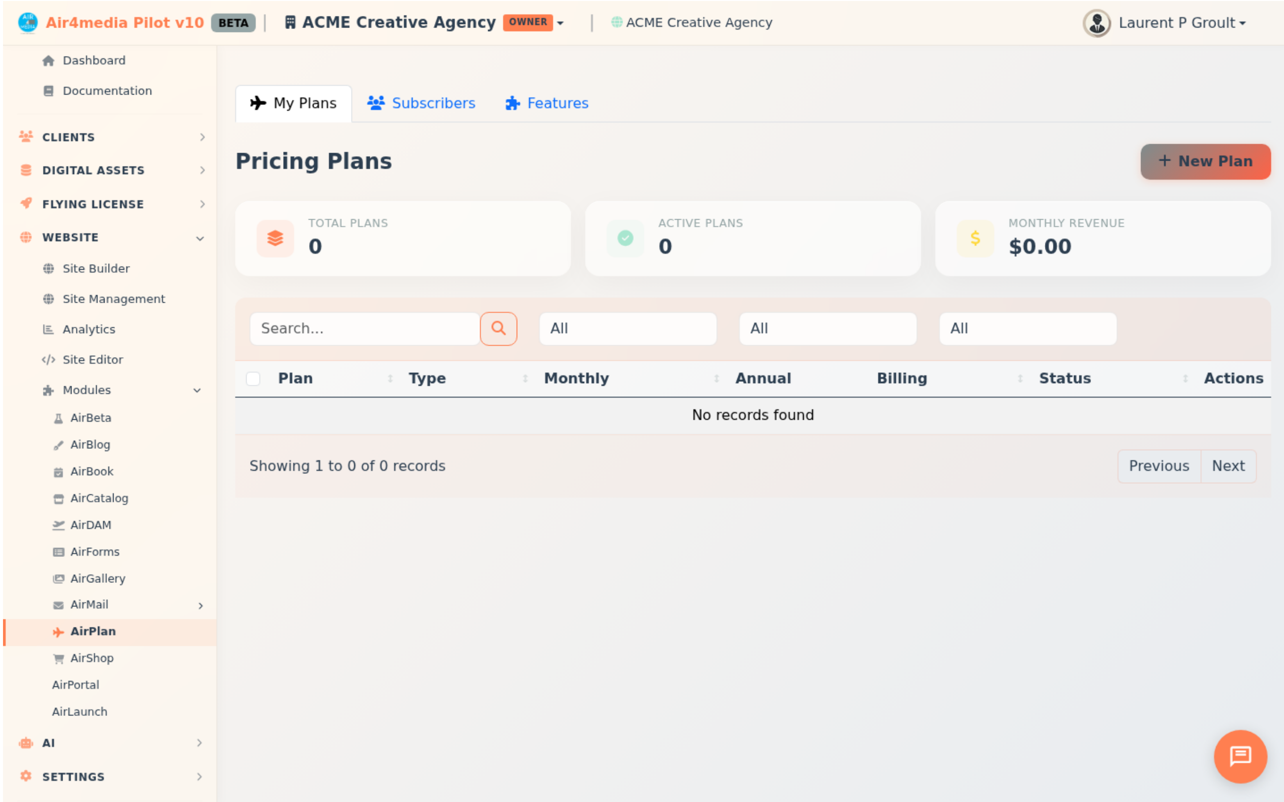

AirPlan

Create and manage the pricing plans for your business, then track who is subscribed to each one. ACME Creative Agency uses AirPlan to offer Starter, Professional, and Enterprise tiers — each with its own pricing, features, and subscriber list.

Key Features

- **Plan Types**: Build Subscription Plans, AI Credit packages, or Storage add-ons
- **Flexible Billing**: Support monthly, annual, one-time, and free billing on each plan
- **Multi-currency**: Set each plan's currency (USD, EUR, GBP, CAD, AUD)
- **Trial & Intro Offers**: Offer free trial periods and limited-time discounted pricing
- **Plan Features**: Define a feature list per plan with icons, values, and types — directly in the plan form or via the Features tab
- **Signup Form Link**: Connect an AirForm as the signup page so your pricing CTA sends visitors directly to your custom form
- **Subscriber Management**: Record and track who is subscribed, at what price, and in what status
- **Payment History**: View a subscriber's full payment history and retry failed payments in one click

- **Dashboard Stats**: See total plans, active plans, and monthly recurring revenue at a glance

How to Use

Create a Pricing Plan

1. Go to **AirPlan** and click **New Plan**
2. Select the **Plan Type**: Subscription Plan, AI Credits, or Storage
3. Enter a plan name — the URL slug is generated automatically
4. Add an optional tagline and description for the plan card
5. Set pricing — entering a monthly price auto-fills the annual price (10× monthly); override if needed
6. Choose a **billing period**: Monthly, Annual, One-time, or Free
7. Select a **currency** and optionally set **trial days**
8. Configure an **intro offer** — a percentage discount for a set number of months
9. Pick a **highlight color** and optional icon to visually differentiate the plan
10. Toggle **Popular** to show a badge; toggle **Featured** to highlight the plan on pricing pages
11. Toggle **Active** to control visibility; optionally link an **AirForm** as the signup page
12. Add features in the **Features** section at the bottom, then click **Save Plan**

Manage Plan Features

Features can be added in the plan form or in the dedicated **Features** tab.

1. Click the **Features** tab and select a plan from the dropdown
2. Click **Add Feature** — pick a preset key (users, storage, contacts, emails, AI credits, etc.) or enter a custom one; the label and icon fill in automatically
3. Adjust the label, optional value, and icon as needed
4. Set the **type**: Boolean (yes/no), Limit (Total, Monthly, Lifetime, One-time), or Text
5. Toggle **Included** to mark the feature as included or excluded
6. Drag rows to reorder, then click **Save Features**

Manage Existing Plans

- Click **Edit** on any plan row to update its details
- Use **Archive** to hide a plan without deleting it; use **Restore** to bring it back

Track Subscribers

1. Click the **Subscribers** tab and then **Add Subscriber**
2. Enter the subscriber's name and email, then select a plan, billing period, amount, and currency
3. Set the subscription start/end dates and status: Active, Trialing, Paused, Past Due, or Cancelled
4. Add optional notes
5. To view payment history or retry a failed payment, open the subscriber and scroll to **Payment History**
6. To cancel a subscription, click **Cancel** on the subscriber row and confirm

Tips

- Leave the annual price blank — it auto-calculates as 10× the monthly rate
- Mark your most popular plan with the **Popular** toggle to highlight it on pricing pages
- Use **Limit (Monthly)** for recurring usage caps (emails, AI credits) and **Limit (Total)** for hard caps (users, sites)
- Link an AirForm to capture custom signup fields beyond the default registration flow
- Archive old plans instead of deleting them to preserve subscriber history